



ADVERTISING & SPONSORSHIP OPPORTUNITIES

with



About Hampton Roads Kart Club (HRKC):

For over 40 years, HRKC has been bringing racing to young and old alike on Sunday mornings at Langley Speedway. With many former members becoming present-day notable drivers—including Tyler Lester, Brandon Gdovic , and Mike Skeen —HRKC is a nursery for up-and-coming drivers to learn the basics as they work towards their dreams. For others, HRKC is a hobby, allowing go-karters a chance in the driver’s seat from March thru October.

What are we offering you? For your investment, we are offering you a variety perks when you advertise in our rulebook or sponsor one of our classes or our race day.

	Investment	Perk
Rulebook Ad (full page)	\$100	Advertisement in our annual rulebook at the agreed upon size both in print and internet form.
Rulebook Ad (half page)	\$50	
Rulebook Ad (quarter page)	\$25	
Race Day Sponsorship	\$500	Inclusion on website under the schedule & sponsors. Up to 2 pit passes on the dates of your sponsored race 2 tickets to end-of-year banquet Information about your company passed along to members on race days. Space for a 3’x5’ banner at Langley Speedway provided by you Mentions on our Facebook page and during your sponsored race. ¼ page ad in our rulebook*
Class Sponsorship	\$225	Inclusion on website under the divisions & sponsors. Placement of decal on all karts in class**

*Inclusion in rulebook is contingent upon sponsorship being agreed upon prior to the rulebook being published.

**Decals (or information to make them) must be provided to the club

Want to be included? Please contact sponsor@hrkc.com.

Other Contact Methods:

Website: <http://www.hrkc.com/>

By Mail – 3165 N. Armistead Ave, Hampton, VA 23666